**Press Release**

**AW Rostamani Group Partners with the Middle East Watch & Jewellery Awards 2018**

**Dubai, United Arab Emirates, 19 November 2018**: Abdul Wahid Al Rostamani Group (AWR) recently partnered with the 14th edition of the Middle East Watch & Jewellery Awards 2018, hosted in Dubai.

Through sponsorship, AWR showcased luxury brands such as INFINITI, and Georg Jensen designer homeware, and Apartment 51, a premium collection of homeware and accessories, offered through AW Rostamani Lifestyle.

Mustafa Dada, Group Head of Marketing and Communications at AWR, said: “We are proud to partner with the Middle East Watch & Jewellery Awards 2018, which has such a strong legacy of honouring excellence in the watches and jewellery industry. Through our partnership, we highlighted the values that we share – a commitment to excellence and a focus on the highest quality. Since our inception in 1954, our vision has been to enhance the experiences of customers and today, through all our businesses, we are committed to enriching the lives of our customers.”

At the awards, AWR Group underlined its strength of focusing on customers. “We believe that it is important to deliver memorable experiences for our customers that meet and exceed their lifestyle choices. This is reflected in brands such as INFINITI that are loved by our customers for industry defying technology, aesthetics and performance,” said Salah Yamout, Director of Sales and Marketing at Arabian Automobiles.

Greig Fowler, CEO of AW Rostamani Lifestyle, added: “We bring innovative brands that elevate the lifestyle of our customers. Our focus is on being relevant to their needs, especially with trends changing at a fast pace today. We constantly redefine ourselves by enhancing our offering in line with the aspirations of our customers.”

AW Rostamani Lifestyle was presented with the Best Colourful Jewellery Set Award for the Vhernier Freccia Collection.

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**About AW Rostamani:**

Founded in 1954 by Abdul Wahid Al Rostamani, the AW Rostamani Group was established in Dubai, UAE with the vision of enriching the customer’s life experience by introducing innovative products, services and solutions into the market place. Today AW Rostamani Group is one of the Middle East’s leading and reputable organizations with over 3,800 employees and a turnover of US2 Billion across diverse industries including Automotive, Real Estate, Interior Fit Out, Lighting Solutions, Retail, and IT with strong presence in the UAE, Saudi Arabia and India. Arabian Automobiles, one of AW Rostamani Group’s subsidiaries, is the sole distributor of Nissan, Infiniti, and Renault in Dubai and Northern Emirates. AW Rostamani Group also distributes prominent brands across the UAE.